



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25332445	<b>Changes as of:</b> 10/18/2016 at 10:06 AM	<b>Version:</b> Current State Version 3
<b>CPE:</b> 79/86/4503	<b>Flight:</b> 10/25/16 - 10/28/16	<b>Station:</b> WBNG
<b>Agency:</b> WATERFRONT STRATEGIE	<b>Advertiser:</b> HOUSE MAJORITY PAC	<b>Market:</b> Binghamton
3050 K ST NW #100	<b>Product:</b> TV	<b>Office:</b> WASHINGTON
Washington, DC 20007	<b>Agency Order #:</b> 5489741	<b>Primary Demo:</b> Adults 35+
	<b>Buyer:</b> Lawson, Colin	<b>Con Type:</b> POLITICAL/VOTE
	<b>Salesperson:</b> BILL THOMAS	<b>Assistant:</b> BILL THOMAS
	202-872-5880	
		<b>Total \$:</b> \$77,500.00
		<b>Total Spots:</b> 61
		<b>Total CPP:</b> \$0.00
		<b>Total GRP:</b>
		<b>Separation:</b>

**Comments:** HMP 2016- 10/25-10/28

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
1	Tu-F 5a-5:30a		Action News 5AM	\$300.00	0	30	2		2	\$600.00	\$0.00	0.0
2	Tu-F 6a-7a		Action News 6AM	\$1,000.00	0	30	2		2	\$2,000.00	\$0.00	0.0
3	Tu-F 7a-8a		CBS This Morning	\$1,000.00	0	30	4		4	\$4,000.00	\$0.00	0.0
4	Tu-F 8a-9a		CBS This Morning	\$800.00	0	30	3		3	\$2,400.00	\$0.00	0.0
5	Tu-F 9a-10a		Rachel Ray	\$360.00	0	30	3		3	\$1,080.00	\$0.00	0.0
6	Tu-F 10a-11a		Harry Connick JR	\$360.00	0	30	2		2	\$720.00	\$0.00	0.0
7	Tu-F 11a-12n		Price Is Right	\$600.00	0	30	4		4	\$2,400.00	\$0.00	0.0
8	Tu-F 12n-12:30p		Action News 12 Noon	\$1,000.00	0	30	3		3	\$3,000.00	\$0.00	0.0
9	Tu-F 12:30p-1:30p		Young And Restless	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
10	Tu-F 1:30p-2p		Bold And Beautiful	\$600.00	0	30	3		3	\$1,800.00	\$0.00	0.0
11	Tu-F 2p-3p		The Talk	\$350.00	0	30	3		3	\$1,050.00	\$0.00	0.0
12	Tu-F 3p-4p		Harry	\$350.00	0	30	1		1	\$350.00	\$0.00	0.0
13	Tu-F 4p-5p		Dr. Phil	\$350.00	0	30	2		2	\$700.00	\$0.00	0.0
14	Tu-F 5p-5:30p		Action News At 5PM	\$1,200.00	0	30	4		4	\$4,800.00	\$0.00	0.0
15	Tu-F 5:30p-6p		Action News 5:30PM	\$1,400.00	0	30	3		3	\$4,200.00	\$0.00	0.0
16	Tu-F 6p-6:30p		Action News At 6PM	\$3,000.00	0	30	4		4	\$12,000.00	\$0.00	0.0
17	Tu-F 6:30p-7p		CBS Evening News	\$6,000.00	0	30	3		3	\$18,000.00	\$0.00	0.0
18	Tu-F 7p-7:30p		Entertainment Tonight	\$700.00	0	30	3		3	\$2,100.00	\$0.00	0.0
19	Tu-F 7:30p-8p		Inside Edition	\$700.00	0	30	2		2	\$1,400.00	\$0.00	0.0
20	Tu 8p-9p		NCIS-CBS	\$4,000.00	0	30	1		1	\$4,000.00	\$0.00	0.0
21	W 9p-10p		Criminal Minds-CBS	\$2,500.00	0	30	1		1	\$2,500.00	\$0.00	0.0



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		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/25 - 10/25		Total Spots	Total \$	CPP	GRP
							10/25					
22	Tu-F 11p-11:35p		Action News At 11PM	\$1,800.00	0	30	3		3	\$5,400.00	\$0.00	0.0
23	Tu-F 11:35p-12:35a		Late Show	\$600.00	0	30	2		2	\$1,200.00	\$0.00	0.0
<b>TOTALS:</b>							<b>61</b>		<b>61</b>	<b>\$77,500.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	TUE-FRI
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Order Level Comments		
Date/Time	Added by	Comment
10/18/16 9:08 AM	Denise Edmister	Line 12 show is Harry
10/17/16 6:11 PM	BILL THOMAS	HMP 2016- 10/25-10/28
10/17/16 6:11 PM	BILL THOMAS	HMP 2016- 10/25-10/28

Competitive Information	
<b>Market Budget:</b>	<b>\$51,423</b>
<b>WBNG Share:</b>	<b>71%</b>
<b>Comment:</b>	
<b>EBNG:</b>	<b>1%</b>
<b>WBGH:</b>	<b>12%</b>
<b>WBPB:</b>	<b>1%</b>
<b>WICZ:</b>	<b>4%</b>
<b>WIVT:</b>	<b>11%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	61	\$77,500.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>61</b>	<b>\$77,500.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Oct	61	\$77,500.00
<b>Total</b>	<b>61</b>	<b>\$77,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/18/16 9:45 AM	BILL THOMAS	Confirmed			\$0	\$77,500.00	Changes: 1 buyline added or modified.
Makegood 1	10/18/16 9:08 AM	Denise Edmister	Confirmed			\$0	\$77,500.00	
Revision	10/17/16 6:11 PM	BILL THOMAS	Confirmed			\$0	\$77,500.00	Changes: Flight End from 10/31/16 to 10/28/16, Special Instructions from to TUE-FRI, Demo Meta to [R16], User Entered \$ from \$0.00 to \$77,500.00. 21 buylines added or modified.
New	10/17/16 6:00 PM	BILL THOMAS	New	61		\$77,500.00	\$77,500.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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